



## Baton Rouge Metro Area Survey Results

**Q1** If you knew that Louisiana had a law allowing seriously and terminally ill patients to consume marijuana for specified medical conditions, would you support or oppose allowing them to get it with a doctor's prescription?

*Support* ..... 65%  
*Oppose* ..... 27%  
*Not sure* ..... 8%

**Q2** Current Louisiana law provides for prison terms ranging up to 20 years and thousands of dollars in fines for a person convicted multiple times of the simple possession of marijuana. Do you support or oppose the penalty of long prison terms for those convicted of marijuana possession?

*Support* ..... 32%  
*Oppose* ..... 63%  
*Not sure* ..... 5%

**Q3** Current Louisiana law allows a sentence of life without parole for a person convicted of a marijuana offense, if the person has prior felony convictions. Do you support or oppose a sentence of life without parole for someone convicted of a marijuana offense?

*Support* ..... 19%  
*Oppose* ..... 71%  
*Not sure* ..... 11%

**Q4** Would you support or oppose a change in the law providing for a \$100 fine without jail time for those who possess an ounce or less of marijuana?

*Support* ..... 58%  
*Oppose* ..... 23%  
*Not sure* ..... 19%

**Q5** Would you be more or less likely to vote for a candidate for office if he or she voted to reduce penalties for the possession of marijuana?

*More likely* ..... 47%  
*Less likely* ..... 31%  
*Doesn't make a difference* ..... 14%  
*Not sure* ..... 8%

**Q6** Two states -- Colorado and Washington -- recently changed their laws to allow marijuana to be regulated and taxed similarly to alcohol, for legal use by adults age 21 and older. Would you support or oppose changing Louisiana law to regulate and tax marijuana, with stricter regulations than for alcohol?

*Support* ..... 51%  
*Oppose* ..... 36%  
*Not sure* ..... 13%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man* ..... 46%

**Q8** If you identify as very conservative, press 1. If conservative, press 2. If liberal, press 3. If very liberal, press 4.

*Very conservative* ..... 26%  
*Conservative* ..... 43%  
*Liberal* ..... 21%  
*Very liberal* ..... 11%





**Q9** If you identify as Catholic, press 1. If Evangelical, any denomination, press 2. If Protestant, press 3. If another religion, press 4. If no religion, press 5.

|                               |     |
|-------------------------------|-----|
| <i>Catholic</i> .....         | 25% |
| <i>Evangelical</i> .....      | 21% |
| <i>Protestant</i> .....       | 19% |
| <i>Another religion</i> ..... | 24% |
| <i>No religion</i> .....      | 12% |

**Q10** If you are 18 to 34 years old, press 1. If 35 to 49, press 2. If 50 to 64, press 3. If you are 65 or older, press 4.

|                            |     |
|----------------------------|-----|
| <i>18-34</i> .....         | 13% |
| <i>35-49</i> .....         | 35% |
| <i>50-64</i> .....         | 31% |
| <i>Older than 65</i> ..... | 20% |

**Q11** If you consider yourself white, press 1. If African-American, press 2. If other, press 3.

|                               |     |
|-------------------------------|-----|
| <i>White</i> .....            | 74% |
| <i>African-American</i> ..... | 25% |
| <i>Other</i> .....            | 2%  |

**Q12** If you live in Northern Louisiana, press 1. If you live in central Louisiana, press 2. If you live in Acadiana, press 3. If you live in the New Orleans metro area, press 4. If you live in the Baton Rouge metro area, press 5.

|                                     |      |
|-------------------------------------|------|
| <i>Northern Louisiana</i> .....     | 0%   |
| <i>Central Louisiana</i> .....      | 0%   |
| <i>Acadiana</i> .....               | 0%   |
| <i>New Orleans metro area</i> ..... | 0%   |
| <i>Baton Rouge metro area</i> ..... | 100% |





**Crosstabs**

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |        |     |
| <b>Support</b>                                    | 65%  | 64%    | 65% |
| <b>Oppose</b>                                     | 27%  | 25%    | 30% |
| <b>Not sure</b>                                   | 8%   | 11%    | 5%  |

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |        |     |
| <b>Support</b>   | 32%  | 24%    | 41% |
| <b>Oppose</b>  | 63%  | 69%    | 57% |
| <b>Not sure</b>  | 5%   | 7%     | 2%  |

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |        |     |
| <b>Support</b>   | 19%  | 14%    | 25% |
| <b>Oppose</b>  | 71%  | 72%    | 69% |
| <b>Not sure</b>  | 11%  | 14%    | 6%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |        |     |
| <b>Support</b>                                    | 58%  | 61%    | 54% |
| <b>Oppose</b>                                     | 23%  | 17%    | 30% |
| <b>Not sure</b>                                   | 19%  | 22%    | 16% |





**Crosstabs**

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |        |     |
| <b>More likely</b>   | 47%  | 50%    | 44% |
| <b>Less likely</b>   | 31%  | 30%    | 33% |
| <b>Doesn't make a difference</b>                                   | 14%  | 17%    | 10% |
| <b>Not sure</b>  | 8%   | 3%     | 13% |

|  | Base | Gender |     |
|--|------|--------|-----|
|  |      | Woman  | Man |
| <b>Support/Oppose LA changing to CO/WA law ?</b> |      |        |     |
| <b>Support</b>                                   | 51%  | 52%    | 50% |
| <b>Oppose</b>                                    | 36%  | 30%    | 42% |
| <b>Not sure</b>                                  | 13%  | 18%    | 8%  |

|   | Base | Ideology          |              |         |              |
|---|------|-------------------|--------------|---------|--------------|
|   |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |                   |              |         |              |
| <b>Support</b>                                    | 65%  | 45%               | 64%          | 93%     | 60%          |
| <b>Oppose</b>                                     | 27%  | 41%               | 31%          | -       | 33%          |
| <b>Not sure</b>                                   | 8%   | 15%               | 5%           | 7%      | 7%           |

|  | Base | Ideology          |              |         |              |
|--|------|-------------------|--------------|---------|--------------|
|  |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |                   |              |         |              |
| <b>Support</b>   | 32%  | 47%               | 44%          | 4%      | -            |
| <b>Oppose</b>  | 63%  | 47%               | 52%          | 89%     | 100%         |
| <b>Not sure</b>  | 5%   | 6%                | 4%           | 7%      | -            |





**Crosstabs**

|  | Base | Ideology          |              |         |              |
|--|------|-------------------|--------------|---------|--------------|
|  |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |                   |              |         |              |
| Support  | 19%  | 32%               | 26%          | -       | -            |
| Oppose   | 71%  | 56%               | 60%          | 93%     | 100%         |
| Not sure   | 11%  | 12%               | 14%          | 7%      | -            |

|   | Base | Ideology          |              |         |              |
|---|------|-------------------|--------------|---------|--------------|
|   |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |                   |              |         |              |
| Support   | 58%  | 80%               | 54%          | 38%     | 60%          |
| Oppose  | 23%  | 12%               | 29%          | 18%     | 33%          |
| Not sure  | 19%  | 9%                | 17%          | 44%     | 7%           |

|  | Base | Ideology          |              |         |              |
|--|------|-------------------|--------------|---------|--------------|
|  |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |                   |              |         |              |
| More likely  | 47%  | 32%               | 47%          | 48%     | 86%          |
| Less likely  | 31%  | 34%               | 48%          | 7%      | 7%           |
| Doesn't make a difference  | 14%  | 22%               | 3%           | 32%     | -            |
| Not sure   | 8%   | 13%               | 2%           | 14%     | 7%           |

|  | Base | Ideology          |              |         |              |
|--|------|-------------------|--------------|---------|--------------|
|  |      | Very conservative | Conservative | Liberal | Very liberal |
| <b>Support/Oppose LA changing to COWA law?</b> |      |                   |              |         |              |
| Support  | 51%  | 50%               | 47%          | 58%     | 60%          |
| Oppose   | 36%  | 50%               | 41%          | 18%     | 13%          |
| Not sure                                       | 13%  | -                 | 12%          | 25%     | 27%          |





**Crosstabs**

|   | Base | Religion |             |            |                  |             |
|---|------|----------|-------------|------------|------------------|-------------|
|   |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |          |             |            |                  |             |
| <b>Support</b>                                    | 65%  | 53%      | 42%         | 54%        | 91%              | 93%         |
| <b>Oppose</b>                                     | 27%  | 34%      | 40%         | 38%        | 9%               | 7%          |
| <b>Not sure</b>                                   | 8%   | 13%      | 18%         | 8%         | -                | -           |

|  | Base | Religion |             |            |                  |             |
|--|------|----------|-------------|------------|------------------|-------------|
|  |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |          |             |            |                  |             |
| <b>Support</b>   | 32%  | 53%      | 52%         | 42%        | -                | -           |
| <b>Oppose</b>  | 63%  | 44%      | 36%         | 58%        | 97%              | 93%         |
| <b>Not sure</b>  | 5%   | 3%       | 11%         | -          | 3%               | 7%          |

|  | Base | Religion |             |            |                  |             |
|--|------|----------|-------------|------------|------------------|-------------|
|  |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |          |             |            |                  |             |
| <b>Support</b>   | 19%  | 27%      | 23%         | 38%        | -                | -           |
| <b>Oppose</b>  | 71%  | 63%      | 42%         | 62%        | 100%             | 93%         |
| <b>Not sure</b>  | 11%  | 10%      | 35%         | -          | -                | 7%          |

|   | Base | Religion |             |            |                  |             |
|---|------|----------|-------------|------------|------------------|-------------|
|   |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |          |             |            |                  |             |
| <b>Support</b>                                    | 58%  | 75%      | 65%         | 31%        | 55%              | 57%         |
| <b>Oppose</b>                                     | 23%  | 13%      | 11%         | 61%        | 18%              | 12%         |
| <b>Not sure</b>                                   | 19%  | 12%      | 24%         | 8%         | 26%              | 31%         |





**Crosstabs**

|  | Base | Religion |             |            |                  |             |
|--|------|----------|-------------|------------|------------------|-------------|
|  |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |          |             |            |                  |             |
| <b>More likely</b>   | 47%  | 12%      | 28%         | 35%        | 88%              | 93%         |
| <b>Less likely</b>   | 31%  | 59%      | 42%         | 42%        | -                | -           |
| <b>Doesn't make a difference</b>                                   | 14%  | 25%      | 14%         | 8%         | 12%              | -           |
| <b>Not sure</b>  | 8%   | 3%       | 16%         | 15%        | -                | 7%          |

|   | Base | Religion |             |            |                  |             |
|---|------|----------|-------------|------------|------------------|-------------|
|   |      | Catholic | Evangelical | Protestant | Another religion | No religion |
| <b>Support/Oppose LA changing to CO/WA law?</b> |      |          |             |            |                  |             |
| <b>Support</b>                                  | 51%  | 35%      | 31%         | 46%        | 72%              | 87%         |
| <b>Oppose</b>                                   | 36%  | 59%      | 54%         | 31%        | 9%               | 13%         |
| <b>Not sure</b>                                 | 13%  | 6%       | 14%         | 23%        | 18%              | -           |

|   | Base | Age   |       |       |               |
|---|------|-------|-------|-------|---------------|
|   |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |       |       |       |               |
| <b>Support</b>                                    | 65%  | 50%   | 83%   | 55%   | 58%           |
| <b>Oppose</b>                                     | 27%  | 50%   | 17%   | 32%   | 23%           |
| <b>Not sure</b>                                   | 8%   | -     | -     | 14%   | 19%           |

|  | Base | Age   |       |       |               |
|--|------|-------|-------|-------|---------------|
|  |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |       |       |       |               |
| <b>Support</b>   | 32%  | 50%   | 25%   | 32%   | 32%           |
| <b>Oppose</b>  | 63%  | 50%   | 75%   | 64%   | 52%           |
| <b>Not sure</b>  | 5%   | -     | -     | 5%    | 16%           |





**Crosstabs**

|  | Base | Age   |       |       |               |
|--|------|-------|-------|-------|---------------|
|  |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |       |       |       |               |
| <b>Support</b>   | 19%  | 25%   | 17%   | 18%   | 20%           |
| <b>Oppose</b>  | 71%  | 75%   | 83%   | 64%   | 56%           |
| <b>Not sure</b>  | 11%  | -     | -     | 18%   | 24%           |

|   | Base | Age   |       |       |               |
|---|------|-------|-------|-------|---------------|
|   |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |       |       |       |               |
| <b>Support</b>                                    | 58%  | 75%   | 50%   | 55%   | 65%           |
| <b>Oppose</b>                                     | 23%  | -     | 33%   | 23%   | 19%           |
| <b>Not sure</b>                                   | 19%  | 25%   | 17%   | 23%   | 15%           |

|  | Base | Age   |       |       |               |
|--|------|-------|-------|-------|---------------|
|  |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |       |       |       |               |
| <b>More likely</b>   | 47%  | 25%   | 58%   | 50%   | 38%           |
| <b>Less likely</b>   | 31%  | 25%   | 25%   | 32%   | 46%           |
| <b>Doesn't make a difference</b>                                   | 14%  | 25%   | 8%    | 18%   | 8%            |
| <b>Not sure</b>  | 8%   | 25%   | 8%    | -     | 8%            |

|   | Base | Age   |       |       |               |
|---|------|-------|-------|-------|---------------|
|   |      | 18-34 | 35-49 | 50-64 | Older than 65 |
| <b>Support/Oppose LA changing to CO/WA law?</b> |      |       |       |       |               |
| <b>Support</b>                                  | 51%  | 50%   | 67%   | 45%   | 35%           |
| <b>Oppose</b>                                   | 36%  | 50%   | 17%   | 41%   | 50%           |
| <b>Not sure</b>                                 | 13%  | -     | 17%   | 14%   | 15%           |







**Crosstabs**

|   | Base | Race  |                  |       |
|---|------|-------|------------------|-------|
|   |      | White | African-American | Other |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |       |                  |       |
| <b>Support</b>                                    | 65%  | 65%   | 63%              | 50%   |
| <b>Oppose</b>                                     | 27%  | 26%   | 28%              | 50%   |
| <b>Not sure</b>                                   | 8%   | 8%    | 9%               | -     |

|  | Base | Race  |                  |       |
|--|------|-------|------------------|-------|
|  |      | White | African-American | Other |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |       |                  |       |
| <b>Support</b>   | 32%  | 38%   | 13%              | 50%   |
| <b>Oppose</b>  | 63%  | 61%   | 75%              | -     |
| <b>Not sure</b>  | 5%   | 1%    | 12%              | 50%   |

|  | Base | Race  |                  |       |
|--|------|-------|------------------|-------|
|  |      | White | African-American | Other |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |       |                  |       |
| <b>Support</b>   | 19%  | 21%   | 14%              | -     |
| <b>Oppose</b>  | 71%  | 69%   | 77%              | 50%   |
| <b>Not sure</b>  | 11%  | 10%   | 9%               | 50%   |

|   | Base | Race  |                  |       |
|---|------|-------|------------------|-------|
|   |      | White | African-American | Other |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |       |                  |       |
| <b>Support</b>                                    | 58%  | 62%   | 49%              | -     |
| <b>Oppose</b>                                     | 23%  | 23%   | 21%              | 50%   |
| <b>Not sure</b>                                   | 19%  | 15%   | 31%              | 50%   |





**Crosstabs**

|  | Base | Race  |                  |       |
|--|------|-------|------------------|-------|
|  |      | White | African-American | Other |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |       |                  |       |
| <b>More likely</b>   | 47%  | 44%   | 60%              | -     |
| <b>Less likely</b>   | 31%  | 40%   | 9%               | -     |
| <b>Doesn't make a difference</b>                                   | 14%  | 15%   | 6%               | 50%   |
| <b>Not sure</b>  | 8%   | 1%    | 25%              | 50%   |

|  | Base | Race  |                  |       |
|--|------|-------|------------------|-------|
|  |      | White | African-American | Other |
| <b>Support/Oppose LA changing to CO/WA law ?</b> |      |       |                  |       |
| <b>Support</b>                                   | 51%  | 51%   | 54%              | -     |
| <b>Oppose</b>                                    | 36%  | 36%   | 34%              | 50%   |
| <b>Not sure</b>                                  | 13%  | 13%   | 12%              | 50%   |

|   | Base | Location               |  |
|---|------|------------------------|--|
|   |      | Baton Rouge metro area |  |
| <b>Support/Oppose allowing marijuana with Rx?</b> |      |                        |  |
| <b>Support</b>                                    | 65%  | 65%                    |  |
| <b>Oppose</b>                                     | 27%  | 27%                    |  |
| <b>Not sure</b>                                   | 8%   | 8%                     |  |

|  | Base | Location               |  |
|--|------|------------------------|--|
|  |      | Baton Rouge metro area |  |
| <b>Support/Oppose long prison terms for marijuana offenders?</b> |      |                        |  |
| <b>Support</b>   | 32%  | 32%                    |  |
| <b>Oppose</b>  | 63%  | 63%                    |  |
| <b>Not sure</b>  | 5%   | 5%                     |  |





**Crosstabs**

|  | Base | Location               |
|--|------|------------------------|
|  |      | Baton Rouge metro area |
| <b>Support/Oppose life without parole for marijuana offenders?</b> |      |                        |
| Support  | 19%  | 19%                    |
| Oppose   | 71%  | 71%                    |
| Not sure   | 11%  | 11%                    |

|   | Base | Location               |
|---|------|------------------------|
|   |      | Baton Rouge metro area |
| <b>Support/Oppose law changes - \$100/no jail</b> |      |                        |
| Support   | 58%  | 58%                    |
| Oppose  | 23%  | 23%                    |
| Not sure  | 19%  | 19%                    |

|  | Base | Location               |
|--|------|------------------------|
|  |      | Baton Rouge metro area |
| <b>More/Less likely to support candidate who reduced penalties</b> |      |                        |
| More likely  | 47%  | 47%                    |
| Less likely  | 31%  | 31%                    |
| Doesn't make a difference  | 14%  | 14%                    |
| Not sure   | 8%   | 8%                     |

|  | Base | Location               |
|--|------|------------------------|
|  |      | Baton Rouge metro area |
| <b>Support/Oppose LA changing to CO/WA law ?</b> |      |                        |
| Support  | 51%  | 51%                    |
| Oppose   | 36%  | 36%                    |
| Not sure   | 13%  | 13%                    |

